

**South Natomas TMA™
Board of Directors Meeting
Wednesday, January 8th, 2025
Meeting Minutes**

I. Call to Order

SNTMA President Eduardo Cavazos called the meeting to order via video conference call at approximately 8:03AM on Wednesday, January 8th, 2025, in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, David Pavolko, John (JT) Marcell, Shana Powell and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve November 13th, 2024, SNTMA Board Meeting Minutes. The motion was moved by Martin Christian, seconded by David Pavolko. The motion passed unanimously, 5:0.

III. New Business

A motion was made to approve the following outstanding tenant member company dues as uncollectible:

California League of Food Producers	– \$570.30
Communications Workers of America	– \$4,105.35
Newfront Insurance	– \$1,018.50
<u>PBK Architects</u>	<u>- \$1,023.75</u>
Total	\$6,717.90

The motion was moved by JT Marcell, seconded by David Pavolko. The motion passed unanimously, 5:0.

A motion was made to approve a Capital Improvements subsidy request from Brennan Properties for 2880 Gateway Oaks Drive in the amount of \$4973.40. The motion was made by David Pavolko, seconded by Shana Powell. The motion passed unanimously, 5:0.

Executive Director Jason Vitaich delivered the following report:

2025 dues collection is going well, with dues collections going well as of January 2025.

Stephanie Merten delivered the following Membership Report:

- **Campaigns and events promoted through the Commuter Club (December)**
 - 12.6.24 Email to HCD employees: No longer SNTMA members as of January 2025
 - 12.16.24 Email to all member companies – Programs & Services
 - Q4 Virtual Discussion
- **Programs (December)**

- 75 Telecommute subsidies awarded for the month of December
- 14 Carpool subsidies awarded for the month of December
- 20 Low Emissions subsidies awarded for the month of December
- 1 Transit subsidy awarded for the month of December
- 0 Amtrak subsidies awarded for the month of December
- 0 Bike Maintenance subsidies awarded for the month of December
- 0 Walk subsidies awarded for the month of December
- 2 Residential Charging Subsidies awarded for the month of December
- Facebook 602 “likes” 627 Followers
- 12.18.24 \$25 Amazon “like” our Facebook page winner following monthly email
- 1.2.25 Monthly Facebook Contest 5 entries /5 people, all winners selected Amazon.
- 1.6.25 Weekly Drawing October Trip Log Keepers – (4) \$25 Amazon cards

Meetings: 12.17.24 - SACOG meeting regarding new sacregion511 vendor and branding

January 2025:

- Email December subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers) and Facebook “like.”
- 1.7.25 SACOG meeting regarding NorCal Go and SNTMA Programs
- Email all 2024 subsidy recipients regarding 1.28 & 1.29 subsidy redemption dates
- Send 2025 Annual Meeting Save the Date and awards by mode
- Q1 Virtual Discussion: SNTMA Programs & Benefits 1/28/25 @ 8:30AM
- March 11, 2025 – SNTMA Annual Meeting 9-10am, SACOG’s Regional Mobility Hub

December Alternative Trips (3.8k alt trips/ 78,616.4 alt miles) from sacregion511 trip log entries, break down by mode and compared to November, looking at trips (3.5k alt trips/ 73,161.8 alt miles).

Amtrak	0 .0%	Down .02%	from November
Bike	1.33%	Down .53%	
Carpool	9.78%	Up .79%	
Electric Vehicle	14.93%	Up 2.35%	
Transit	0.90%	Up .12%	
Telework	66.74%	Down .93%	
Walk	.03%	Down .26%	

32 tons of Co2 Reduced from our Air \$47k saved 25k calories burned

IV. Adjourn

The meeting adjourned at approximately 8:43AM. The next SNTMA Board meeting is scheduled for Wednesday, February 12th, 2025, at 8:00 AM via video conference call in Sacramento, CA.

Respectfully submitted,

Martin Christian
SNTMA Secretary